

Poudre River Friends of the Library Monthly Board Meeting
Harmony Library
June 17, 2025



Board Members Present:

X	Kathy Marquis, President	X	Char Micek, Member at Large
X	Robin Gard, Past President		Bob Viscount, Member at Large
X	Maggie McDonald, Vice President/Secretary	X	Samantha Ye, Member at Large
X	Maya Curtis, Treasurer		Emmalee Severson, Member at Large
X	Barbara Walton, Assistant Treasurer	X	Robert Micek, Member at Large
X	Monica Gavin, Member at Large	X	Susie Pizzi, Teen Representative

Ex Officio Board Members Present:

	Diane Lapierre, Library Executive Director		Linda Hopkins, Library Trust
X	Selena Paulsen, Library Development Officer	X	Peggy Reeves, Library Trust
X	Hilary Herrmann, Library District Board of Trustees		

Other Guests Present:

Call to Order: Kathy called the meeting to order at 4:01 pm. Char moved, Monica seconded, and the minutes from 05/20/25 were unanimously approved.

Kathy welcomed Susie Pizzi who is officially our new teen representative.

Treasurer's Report (Maya Curtis):

- Maya reported on the May financials. Revenue from the May Book Sale was ~ \$9,200. YTD percent of actual to budgeted revenue is looking good.
- Hubspot expenses include a monthly subscription fee and transaction fees from membership dues payments through the website.
- The Community Foundation Gift-A-Book line is for informational purposes only; these are not FOL assets. Maya will remove this line from the financial reports so as not to confuse. FOL earnings from the Community Foundation Gift-A-Book fund come to us as grant revenue. This will be a discussion item at an upcoming meeting Kathy will organize with the Community Foundation.

Library District Report (Selena Paulsen):

- Selena reported that the Board had a retreat earlier in the day. They are starting the next strategic planning cycle.
- Planning for the SECC is moving along. Financing and payment agreements as well as planning for a fundraising campaign are the current focus. FOL will have an advocacy role as the campaign gets rolled out. Katie Auman and Ken Draves will do a presentation at the July meeting with more information.
- Check out the new mural created by teens, at the Webster House pollinator garden!

Library District Board of Trustees Report (Hilary Herrmann):

- Hilary reported that library district management reviewed performance in the last 2 ½ - 3 years at the board retreat. It was impressive to see the financial management maturity, innovative program growth and library card retention plan.

Library Trust Report (Peggy Reeves):

- Peggy reported that the Library Trust met last month and had a presentation from the District regarding the Southeast Community Center. Progress is slow but understandable with the many entities involved.

Book Sale Update (Robin Gard):

- Robin reported that the Fall Sale is scheduled for October 2-5 at Harmony Library. She is also checking with FRCC as a possible venue.
- We will hold a Warehouse Sale this summer. Monica checked with the City of Fort Collins on late August and September availability of Civic Center Park. She will check regarding late July and early August dates to hold before school starts back up. Chapter books will be part of the sale.
- We will repeat the Holiday Sale in early to mid November. Robin will check on dates to hold at Old Town Library.
- Char and Robin are still planning to clean up the Young Adult boxes at the Warehouse.
- We will post the job to assist Phil for setting up before the Fall sale – up to 2 strong people for 2-3 hours for a couple days before the sale.

MOD Squad Update (Robert Micek and Samantha Ye):

- For those board members who receive and respond to messages in the FOL gmail mailbox regarding volunteer opportunities, they should direct the person to the volunteer interest page on the website and also cc: Emma.
- Robert reported that the MOD Squad is working on developing a monthly public outreach campaign templated through Hubspot. The narrative would focus on telling the broader story of FOL and community impact. This could potentially replace the newsletter. Selena offered “feeding” stories and the opportunities for “cross pollination” with the Library. MOD Squad members will reach out to Annie Crumpton, digital communications specialist and Angela Kettle, programming manager to collaborate. Susie Pizzi will also join a future Squad meeting.
- Samantha reported that the Read Like Dolly event outreach table was successful and fun. Samantha made creative stickers and candy wrappers that featured “advocate for our public library” messages as fun giveaways.
- Bookmarks with the winning designs from the Bookmark Contest are now available at the libraries.

Unfinished Business:

Volunteer Potluck – Monica Gavin

- Monica reported that the June 9th Volunteer Celebration was a fun and successful event. About 35 people attended, socialized with each other, and had yummy desserts. We will definitely do again next year. Monica reported she spent about \$235 on drinks, party supplies and decorations. Thanks to all those who provided desserts and to Monica for coordinating and decorating!

FOL Credit Card – Barbara Walton

- Barbara is still working with the bank to issue the credit cards.

Dreambooks Report– Kathy Marquis

- Kathy reported that Dreambooks is working on a new report, distributed to the Board, with the transition to paying us by the pound for books vs. on a percentage of the value of books sold. Kathy is working with them to better understand the report and offer feedback. More to come.

New Business:

Book Fest Funding – Selena Paulsen

- Management of the Fort Collins Book Fest will be transitioned to Howdy Neighbor, a nonprofit organization, starting in 2026. The Board decided to continue to donate to the Book Fest through our donation to the Library. The library will pass the funds to Howdy Neighbor.

eBay Account - Kathy Marquis

- Kathy reported that the NoCo Book Bros advised that we have specials books that would sell well on eBay (vs. Amazon). We will experiment by setting up an account on eBay and listing books for sale in the United States only. Barbara is setting up the account and linking our bank account – where eBay will deposit revenue and take fees – a new model for us. The shipping team will discuss implications and probably recruit for more shippers. More to come as this new sales method gets off the ground.

Adjournment: The meeting adjourned at 5:14 pm. The next meeting is 7/17/25, 4 pm, at Harmony Library.

Respectfully submitted by Maggie McDonald, Secretary